

# Guide:

## How to set up full bleed cards

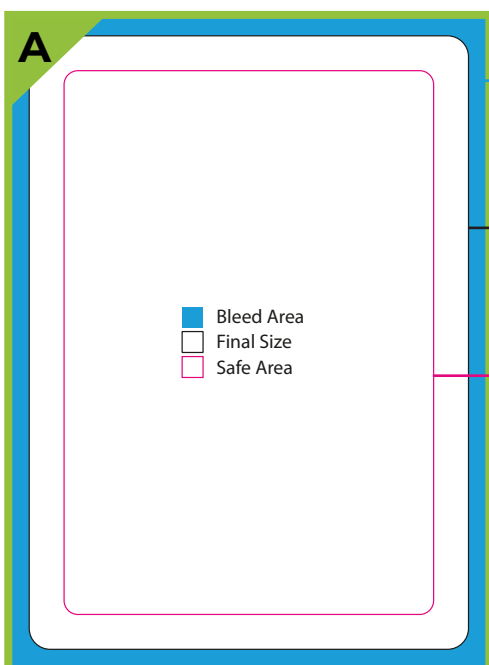
### Step one

Download the correct template from our website:  
<https://www.ivory.co.uk/templates>

### Step two

#### Part A

It's important to know what the lines and colours mean on our template before adding your artwork.



#### BLEED AREA

The artwork needs to extend to this area

#### FINAL SIZE

The size that the artwork will be cut down to

#### SAFE AREA

Where any text or images, other than the background must be contained within.

This is an example of our card template. All of our card templates have the same guides used.

**PART B**

All content such as text and important images must be confined within the designated safe area.

**Full Bleed Example**

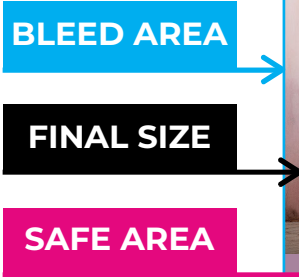


This card example shows:

- 1 Text outside of the safe area
- 2 The image is not covering the bleed area correctly

This card example shows:

- 1 All text sits inside of the safe area
- 2 The image now covers the bleed area



**PART C**

All images, effects and text are a minimum of **300 ppi**.

**PART D**

All content is created in the **CMYK** colour space (colour mode).

**PART E**

If the artwork is for playing cards, check to ensure you have created a complete set and supplied the artwork in the desired order.

**PART F**

Ensure all content is centrally aligned.

# **IMPORTANT**

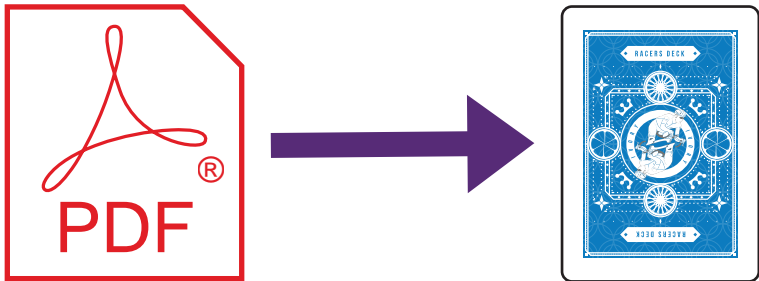
Turn off/remove all template and explanation layers  
before supplying artwork to us.

# Step three

Once you are ready to submit your artwork, submit it via our website in **.pdf** format, enclosed in one **.zip** so you don't have to upload multiple files. It is up to you how you organise and structure your files, we recommend one of the following methods:

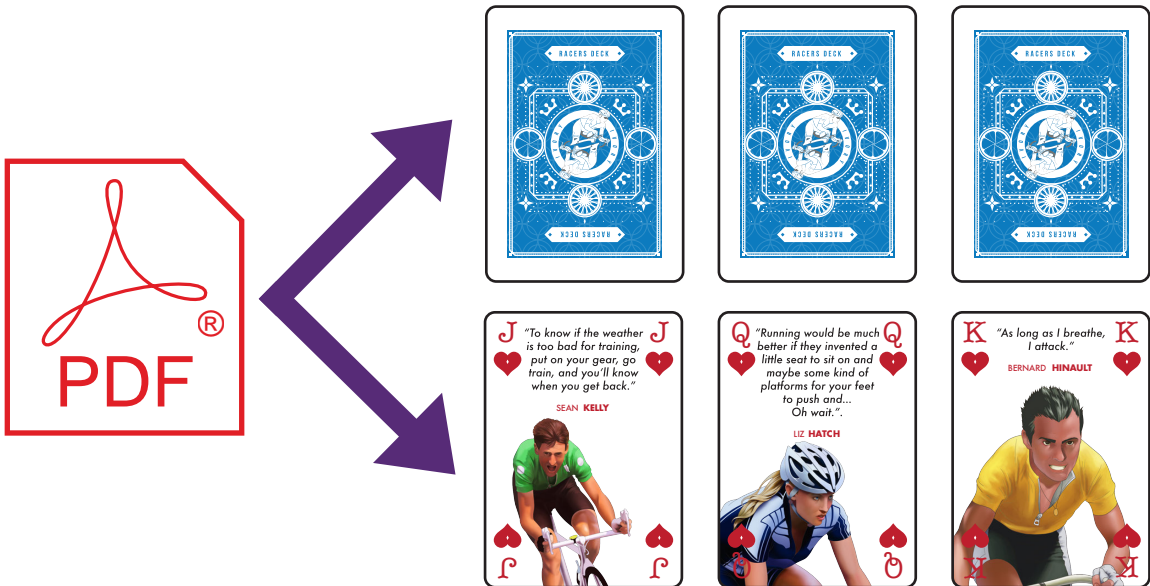
- 1

If your deck uses a common back, use a separate file for the back (0-back.pdf for example) and then individual .PDFs for each card face - numbered accordingly (1-front.pdf, 2-front.pdf, 3-front.pdf)



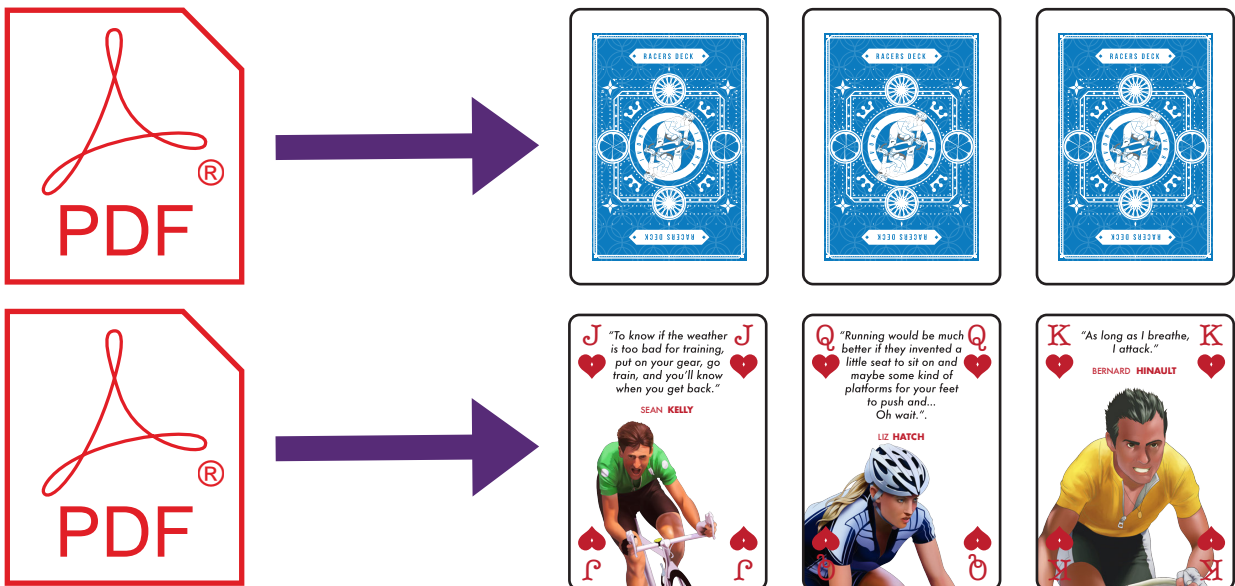
- 2

Multipage .pdf using the format of face > back > face > back



- 3

One multipage .pdf file for the faces, a separate one for the backs.



Please ensure that all cards are in the correct order and one page of a **.pdf** is one card. Once you have uploaded your files the next step is to await final print proofs.